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Contact:

Thomas Caraffa
Marketing Manager

Marketing Manager
(636) 222-3618
tcaraffa@paradigmtax.com
14850 Quorum Drive
Suite 300
Dallas, TX 75254

Paradigm Tax Group Adds Sales and Marketing Executive

Company Continues the Buildout of its Management Team

Paradigm Tax Group (Paradigm) has continued the buildout of its management team by adding Rob Foster as EVP of Sales and Marketing. Paradigm added several key managers following the move of its headquarters to Dallas last year, and Foster continues to round out the strong new leadership group.

Foster joins Paradigm from tax advisory firm Altus Group, where he was head of North American Sales and Marketing and U.S. Operations. Working out of the company's Dallas branch, Foster helped grow the business from about \$2 million to \$40 million in the past three years in the United States. Foster has built his career in the state and local tax advisory business, gaining experience in leadership roles at Deloitte, Burr Wolf, and Marvin Poer & Company.

"We are delighted to bring Rob and his successful track record of leading organizations to significant growth on board," said Paradigm CEO Mark Wanic. "His deep understanding and connections in our industry will help us further accelerate growth across the Paradigm footprint. This adds to the momentum we've enjoyed since moving to Dallas."

Paradigm has benefited from its move due to the proximity to a number of key clients and the predominance of the tax advisory industry in the Dallas area.

"I am excited to be part of the Paradigm team. We have the strongest consulting footprint in the industry and currently serve a great roster of clients," said Foster. "Paradigm is positioned for tremendous growth and Mark's leadership and vision for the organization has set the foundation for the next 24 months."

About Paradigm

Paradigm Tax Group is a national property tax consulting firm with more than 30 offices. The firm provides a full range of property tax assessment and tax management services to commercial, industrial, multi-residential and special purpose property owners and taxpayers.

